

2009 BOOKMARK DESIGN CONTEST

May 2009

Nordic Needle is announcing a bookmark design contest for May 2009. Winning entries will be compiled for publication. The remaining bookmarks will be donated to schools and literacy programs or auctioned off with the proceeds going to literacy programs. The bookmarks will not be returned to the stitcher.

SIZE:

The bookmark's overall body size should not exceed 3" x 7" not including fringe, tail or tassel.

TECHNIQUE:

Preference will be given to the following techniques:

Blackwork, Brazilian embroidery, Canvaswork, Counted/Pulled Thread, Cross Stitch, Embroidery on Paper, Hardanger embroidery, Silk Ribbon embroidery, Swedish Weaving, Tatting, or Whitework/Schwalm.

FABRIC:

Preference will be given to these fabrics:

Aida, Banding, Congress Cloth, Hardanger, Linen, Lugana, Mono Deluxe Canvas, Popcorn, Salem, or Trigger cloth.

For certain techniques you may choose to use perforated paper or solid colored paper (card stock, vellum, velvet, etc.).

FIBERS:

Preference will be given to the use of fibers from these companies:

Anchor	Kreinik
Caron Collection	Londonderry Linen
Crescent Colours	Rainbow Gallery
Dinky Dyes	ThreadWorx
DMC	Weeks Dye Works
EdMar	YLI
Gentle Arts	

ACCENTS:

Preference will be given to Mill Hill Beads and Treasures.

RULES:

1. Each bookmark must be the original design work of the entrant.
2. Entries should be submitted along with entry blank to Nordic Needle, Inc., Attn: Bookmark Challenge, 1314 Gateway Drive SW, Fargo, ND 58103. **All entries must be received by May 30, 2009.**
3. If the entrant is under 18 years old, the entry form must be signed by a parent or guardian.
4. Each entrant may submit as many bookmarks as s/he desires.
5. Entrant may only win once in each technique.
6. Entries will be judged on overall design, technique, workmanship, materials, and originality of design.
7. The contest will be judged by Nordic Needle employees.
8. The judges' decision will be final.
9. The number of winning entries may vary between 8 and 15. Each winner will be awarded a Nordic Needle gift certificate. In addition, the names, pictures and biographical information of all winners will be published, along with the winning bookmark patterns and stitching instructions. A portion of the publication proceeds will be donated to literacy programs.
10. Entry in the contest will be deemed consent for use of winner's name, photograph and bookmark design, which must be your own original design. All rights to the winning design will become the property of Nordic Needle, Inc. Slight changes in the bookmark's design and materials may be made in order to chart them for publication.
11. We encourage you to support your local/favorite needlework stores.
12. Taxes, if any, are the responsibility of the winners.
13. Designs which have been previously published are not eligible.
14. After the judging, the bookmarks may be donated to children's' libraries or adult literacy programs or auctioned off with the proceeds going to a literacy program.
15. Contest void where prohibited by law.

NORDIC NEEDLE 2009 Bookmark Design Contest

Please include an entry form with each bookmark you submit for the challenge

Name: _____

Address: _____

Telephone: _____

E-Mail Address: _____

Is this bookmark your original design? _____

DESIGN INFORMATION: Please be specific such as 28-ct Lugana (Mushroom) or Watercolors-25 (Holiday) Attach a separate sheet if necessary.

Design Name: _____

What was your inspiration? _____

Fabric/Paper used: _____

Threads/Fibers Used: _____

My Local/Favorite Needlework Shop is: _____

Entries must be received by May 30, 2009, mailed or brought to

Nordic Needle, Bookmark Challenge, 1314 Gateway Dr S, Fargo, ND 58103. 1-800-433-4321

I understand that judging of my submitted bookmark will be done by Nordic Needle employees; the decision will be final. Designs will be chosen based on a scoring of: overall design, technique, workmanship, materials, and originality. The winning designers grant copyright permission to Nordic Needle. The names, pictures, and biographical information of all winners will be published, along with the winning bookmark patterns and instructions.

All bookmarks entered become the property of Nordic Needle to be donated or auctioned off to benefit school and adult literacy programs. They will not be returned.

I, _____ have read all the rules and agree to abide by these rules. I release Nordic Needle from any and all liability in connection with my original bookmark submission.

Signed: _____

(Parent or Guardian must sign if entrant is a minor)

Date: _____